

Marketing Copy

Short Description - 99 words, 618 characters

The vibrancy, emotion, and heart-pounding beat of Hindi cinema comes to the stage with Bollywood Boulevard. Through dance, live music, storytelling, and stunning visuals, go on a journey through over a century of Bollywood. From classics of the black and white era and timeless songs of the Golden Era to the foot-tapping blockbusters of today, Bollywood Boulevard has it all. Inspired by the music of R.D. Burman, Lata Mangeshkar, and A.R. Rahman, the dance moves of superstars like Amitabh Bachchan and Priyanka Chopra, and romance as captured by Raj Kapoor and Yash Raj Chopra, experience Bollywood as never before.

Long Description - 136 words, 854 characters

The vibrancy, emotion, and heart-pounding beat of Bollywood comes to the stage with Bollywood Boulevard. With dance, live music, storytelling, and stunning visuals, go on a journey from the birth of Hindi cinema to present day. Experience the spirit, artistry, and history of India's famous film industry from classics of the black and white era and timeless songs of Bollywood's Golden Era to the foot-tapping blockbusters of today.

Inspired by the music of R.D. Burman, Lata Mangeshkar, and A.R. Rahman, the dance moves of superstars like Amitabh Bachchan and Priyanka Chopra, and romance as captured by Raj Kapoor and Yash Raj Chopra, experience Bollywood as never before. Escape to grand palaces and mustard fields and dance clubs. Lose yourself in a cultural phenomenon that has captured the hearts of billions across the world over the generations.

Press Quotes

"lively and insightful capsule history of Indian cinema" - New York Music Daily

"Visually stunning with the costumes, the dancing, the video, and the lights" - Darial Sneed, Dance Photographer

"colorful and entertaining" - Eva Yaa Asantewaa, Dance Critic and Curator

"a paisa vasool (worth every penny) performance" - India Abroad

"isn't like any other Bollywood dance show" - News India Times

Featured in the New York Times, Time Out New York, Village Voice, and more