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ARTIST BIO: MUSIC OF CREAM – 50th ANNIVERSARY WORLD TOUR (US/CANADA 2018)



THE PEDIGREE OF CREAM IN A NEW MULTI-MEDIA CONCERT EXPERIENCE

Ginger Baker. Jack Bruce. Eric Clapton.

Cream was a chemical explosion like no other, the blueprint for every supergroup to follow and the heavy blues precursor to Hendrix, Zeppelin and so much more. Fifty years since their earth-shaking debut album, the bloodlines of that hallowed trilogy come together to pay tribute to Cream's legendary four-album reign over the psychedelic frontier of the late 1960s. Kofi BAKER (son of Ginger) and Malcolm BRUCE (son of Jack) unite with Will JOHNS (Eric's nephew by Marriage and son of Zeppelin/ Stones/ Hendrix engineer Andy) to unleash the lightning that electrified a generation. Feel the fire and the freedom of "Spoonful", "Strange Brew", "Sunshine of Your Love", "White Room", "Crossroads" and "Badge" — performed by master musicians whose lives have been steeped in the Cream spirit and legacy.

EXPERIENCE a Once-In-a-lifetime concert salute to the most innovative and explosive supergroup of all time, in the hands of those that knew them best.

WATCH as they interplay live with their fathers on the big screen; classic moments in rock history brought back to life.

LISTEN as they share personal insights and stories, complete with rare, yet to be seen family footage and photographs.

KOFI BAKER

Kofi's first performance was with his father, jazz-rock legend Ginger Baker, on live TV at the age of six. He's since played drums behind Tom Jones, Jack Bruce, Steve Marriott, and as half of a polyrhythmic powerhouse with his father across Europe in the 1980s. More recently, Kofi has played the Extreme Guitar Tour with Uli Jon Roth, Vinny Appice and Vinnie Moore, and joined with Malcolm Bruce to rekindle the spirit of Cream to critical acclaim on stage in US and UK. His own albums include Lost City and Abstract Logic, with Jonas Hellborg and Shawn Lane.

MALCOM BRUCE

The son of Cream singer-bassist Jack Bruce, Malcolm grew up in the thick of rock royalty and, via the Guildhall School of Music, began performing professionally at 16. As pianist, bassist, guitarist or engineer he has shared studios with Little Richard, Elton John, Eric Clapton and Dr John, and recorded and performed often with his father in the UK, US and Europe. Recent tours have included 60 dates with Joe Satriani and revisiting the music of Cream with Kofi Baker and Will Johns. Malcolm's new album, Salvation, is now firmly released and he is touring in support through Europe and the UK in 2018.

WILL JOHNS

Encouragement from his uncle by marriage Eric Clapton was an auspicious start for teenaged singer-guitarist Will Johns. The son of legendary recording engineer Andy Johns (the Rolling Stones, Led Zeppelin), he has since performed with Joe Strummer, Ronnie Wood, Jack Bruce and Bill Wyman, and most recently the music of Cream with Malcolm Bruce and Kofi Baker. By several curious twists of the family tree, Will also counts George Harrison, Mick Fleetwood and the great rock producer Glyn Johns as uncles. Will has released three solo albums - "Count On Me", "Hooks and Lines" and "Something Old, Something New " — in 2016.