



THE OFFICIAL BLUES BROTHERS REVUE PROMOTION MATERIAL

REVISED JUNE 27, 2016

This is a list of all of the print and promotional material available for The Official Blues Brothers Revue. Simply click on the link below the desired material, and the file(s) will download to your system. If the material requires any design or sizing adjustments, contact us and we can adjust the file accordingly for your needs (additional graphic design fees may be required).

You will also require Adobe Acrobat PDF to view the files, *available here for download*.

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LOBBY POSTERS

LARGE DISPLAY POSTER WITH QUOTES

Size: 27" x 40" (lower banner for venue and ticketing info)



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TABLOID POSTERS

SMALL POSTERS FOR VENUE TO DISTRIBUTE

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NEWSPAPER AD-MATS

LOBBY DISPLAY PHOTO POSTER WITH QUOTES (3 SIZES)



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LOBBY RACK CARDS

TALL CARDS DISPLAYED IN LOBBY RACKS WITH QUOTES

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SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE:

Dan Aykroyd & Judith Belushi Present The Official Blues Brothers Revue
at _____

Chicago, IL - Dan Aykroyd and Judith Belushi Pisano have announced that The Official Blues Brothers Revue will appear at _____ in _____ on _____. The duo, comprised of Kieron (Elwood Blues) Lafferty and Wayne (Jake Blues) Catania, were hand-picked by Aykroyd, Belushi Pisano and original Blues Brothers Musical Director, Paul Shaffer to carry the torch first lit by the iconic duo of Aykroyd and John Belushi on *Saturday*

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HIGH RES PHOTOS FOR JOURNALISTS



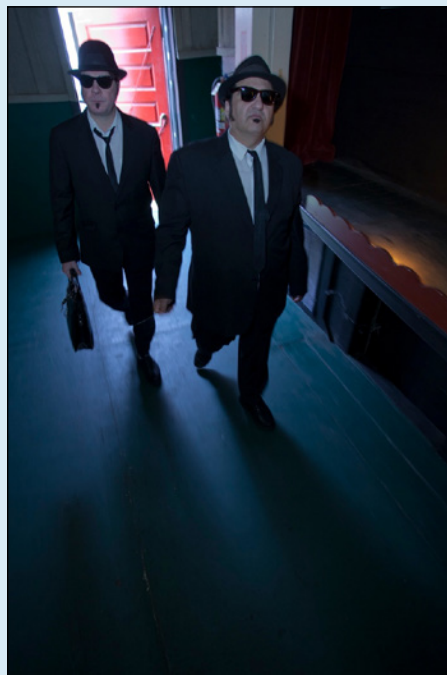
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SAMPLE PLAY BILL

<TITLE PAGE>
<Name of your presenting organization>

in association with

Dan Aykroyd, Judith Belushi and
Musical Director Paul Shaffer

Present



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BROADCAST

30 SEC. RADIO AND TV
COMMERCIALS FEATURING
DAN AYKROYD RADIO
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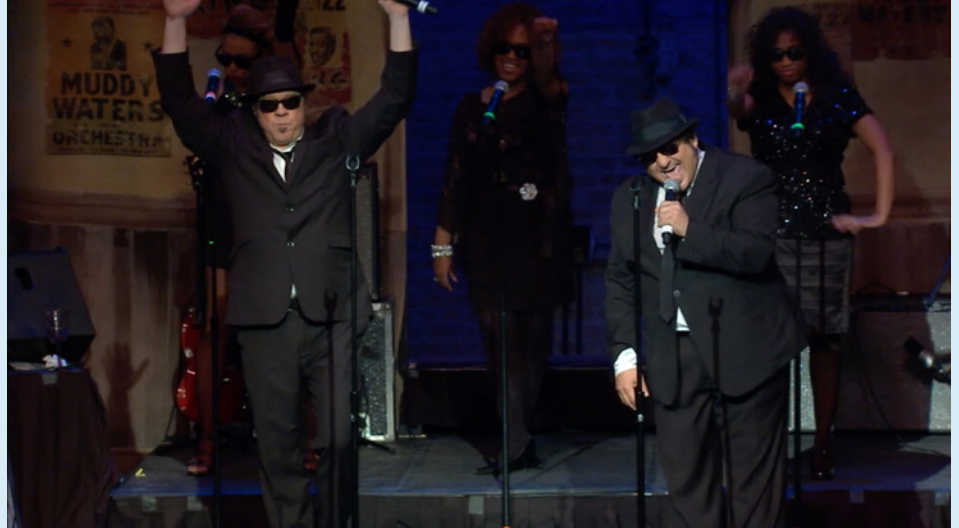


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WRITE-UPS & REVIEWS

Los Gatos, Saratoga: Blues Brothers are on a mission to South Bay stage

By Leeta-Rose Ballester



Courtesy Heritage Theatre/2015 Campbell's Heritage Theatre presents The Official Blues Brothers Revue on Nov. 5 with Wayne Catania as Jake and Kieron Lafferty as Elwood.

It's been nearly 40 years since the Blues Brothers were first introduced to "Saturday Night Live" viewers as a musical skit that quickly took on a life of its own, culminating in concerts, records and a movie. Now the show lives on with the Blues Brothers Revue, which hits Campbell next week.

The Official Blues Brothers Revue comes to the Campbell Heritage Theatre Nov. 5 for one night only and is presented by Dan Aykroyd, Judy Belushi and musical director Paul Shaffer. Behind the glasses and fedoras are Kieron Lafferty as Elwood Blues and Wayne Catania as Jake Blues. The pair having been on the road as the Blues Brothers for about 15 years. "This show really represents Jake and Elwood and their lives and how you would have seen them at the Hollywood Bowl," said Lafferty, who plays Dan Aykroyd's role of the harmonica-wailing straight man. "Really, the show is like an encyclopedia of American music, but it's infused with the shtick they were known for. And of course, music and comedy go together."

LosGatos_Saratoga.pdf / 84kbs

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ORANGE COUNTY REGISTER

'Blues Brothers Revue' raises the roof in Laguna

BY ERIC MARCHESE
2015-09-14 12:55:07



For anyone who ever missed a chance to see John Belushi and Dan Aykroyd as the Blues Brothers, "The Official Blues Brothers Revue" has more than enough of the star duo's charisma, mock-straight button-down humor and great music to do the trick.

Of course, not counting the original 1980 Hollywood movie, that "anyone" means most of us, what with Belushi's death at age 33 in March of 1982.

His brother James took over as "Joliet" Jake Blues for the movie's sequel and for live appearances, but the more recent "Revue" fulfills many functions.

Call it a tribute, an homage, an uncannily accurate recreation, a done, a continuation of the original, or what have you – the roof-raising show at Laguna Playhouse has the same down-home energy and genuine rhythm-and-blues selections as any of Aykroyd and Belushi's performances.

The key to the show's success is the presences of Wayne Catania as Jake and Kieron Lafferty as Elwood. The duo were discovered in 2004 by Belushi's widow, Judith Belushi-Pisano, and husband, writer-producer Victor Pisano, while producing "The Blues Brothers Revue" in Chicago.

Aykroyd and Belushi-Pisano hand-picked Catania and Lafferty for "The Official" revue (so named because it's the only Blues Brothers show sanctioned by Aykroyd, Belushi-Pisano and Paul Shaffer, Aykroyd and Belushi's original musical director), and if you're lucky enough to see the show in Laguna, you'll understand why.

Not only are both outstanding musicians: their speaking and singing voices, looks and body language mirror Aykroyd and Belushi as alter egos Elwood and Jake Blues. Lesser performers might be tempted to allow their characterizations to veer into parody – but not Catania and Lafferty, baby.

Written by Aykroyd, co-written and directed by Belushi-Pisano, Catania and Lafferty, and music-directed by Shaffer, the "Revue" is a concert-format show. As with any rock concert, the whole idea is for everyone in the theater – performers and audience alike – to cut loose and have fun.

"Fun" seriously understates the show's raucous, rollicking feel, and in case you thought attendees would be casual observers, think again – Jake and Elwood invite us to sing along to many of the 22 musical numbers.

OrangeCountyRegister.pdf / 1.5mbs

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THE BEACH REPORTER

Tuesday, March 8, 2016

The Official Blues Brothers Revue opens at the Norris Theatre

by Michael Hixon

"Joliet" Jake Blues and Elwood Blues, famously known as The Blues Brothers, first appeared on "Saturday Night Live," featuring Dan Aykroyd and John Belushi as the blues belting brothers, in 1978. That appearance led to a No. 1 album that year and a hit movie in 1980.

Many incarnations of The Blues Brothers have arisen since Belushi's untimely death in 1982, including "The Official Blues Brothers Revue," which comes to the Norris Theatre in Rancho Palos Verdes March 11 and 12.

Produced by Aykroyd and Judy Belushi-Pisano, Belushi's widow, OBRR stars musicians Wayne Catania as Jake and Kieron Lafferty as Elwood. With musical direction by Paul Shaffer, the show features hit songs like "Soul Man," "Rhubarb Rhubarb" and "Gimme Some Lovin'."

"It pays homage to the great music of Chicago and these great irreverent characters of Jake and Elwood," said Lafferty, who channels Aykroyd as Elwood. "Although they're fatuous, they really come from a sincere place blues wise and musically. There's a great tradition with Dan and Judy and Jim Belushi (John's brother who has carried on the Blues Brothers mantle) to respect the music first and also equally the comedy."

Catania, who plays Belushi's Jake, added, "In knowing Dan, one thing that always floors me is his knowledge of music. He's like an encyclopedia of who's who, going back to the 1940s...they were really quite serious about the music. We do the history of American music right here in this song book that we play."

Origin story

Belushi-Pisano and John Belushi were married in 1976. Belushi played the drums in his jucker high marching band and was in a band during high school. He began performing musical parodies early in his career. John's first show in New York, after moving from Chicago with his wife, was with National Lampoon. Lemmings, a stage show that helped launch his career as well as Chevy Chase.

Aykroyd had introduced him to the blues, but it wasn't until his time in Eugene, OR, filming "National Lampoon's Animal House," that he really got into it.

"We went to hear a local band and he did sing with them and he became friends with this kid who was 19 at the time, Curtis Salgado, who turned into a very successful R&B singer," recalled Belushi-Pisano. "They befriended each other and in the free time in Oregon, Curtis used to come over and play him blues records. It was an education to John that was intensive."

Then one night in New York, Lorne Michaels was at club with Belushi.

"John got up and sang and he (Michaels) said, 'Why don't you warm up the audience before the show tonight?' He said, 'I'll get Danny and we'll do something.'"

Belushi-Pisano said, "At that point they went with something they talked about and jokingly called it Blues Brothers. Another friend and I went and found them suits from a thrift shop, shoes and hats. They performed and it went over really well. So they were asked to be the musical guests."

The Blues Brothers were the musical guest on SNL in April 1978, hosted by Steve Martin. From there, Shaffer, who was in the SNL band, helped assemble a band for The Blues Brothers. That band released its first album, "Briefcase Full of Blues" in 1978.

TheBeachReporter.pdf / 47kbs

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The Governor Hindmarsh, Adelaide, Australia, May 24/15

A video clip showing Jake and Elwood Blues getting organised for their evening's performance is projected from the back of the stage, while the six-piece band plays familiar Blues Brothers intro pieces, the classic *Peter Gunn Theme* and Otis Redding's *I Can't Turn You Loose*. The audience comes to life and starts movin' and a-groovin'.

Wayne Catania (Jake) and Kieron Lafferty (Elwood) bounce onto the stage and, from the moment they go through the long-standing routine of unlocking the briefcase, acquit themselves very well in the roles originally made famous by John Belushi and Dan Aykroyd respectively. Both emulate the distinctive and well-known vocal styles and movements with aplomb, and bear a pretty strong physical resemblance to the original pairing. It is clear that Lafferty is also an excellent harmonica player, something that augments the songs in every instance. The rest of the band, made up of international musicians, is also pretty hot. Although the arrangements are standard, there are a few memorable moments, including a scorching guitar solo during *Shot Gun Blues*. Most of the expected numbers from the *Briefcase Full of Blues*, *Made In America* and *Music From The Soundtrack* LPs are presented over the course of the two sets: *Sweet Home Chicago*, *Minnie The Moocher*, *Shake A Tail Feather*, *Everybody Needs Somebody To Love*, *She Caught The Katy*, *Theme From Rawhide* et al. These are accompanied by a few lesser-known but still interesting efforts. Catania does a good job of getting the enthusiastic crowd participating; throughout the concert he urges people to sing, dance, clap, whatever – just be part of it. There's plenty of comedy moments; jokes, face-pulling, novelty songs and more. Overall it is a pretty good-natured evening that features classic music from various points of the 20th Century; music that The Blues Brothers have been bringing to new ears for more than 30 years. Respectful of their musical roots, images are displayed of the artists who made these songs famous the first time around.

There's almost no license afforded in any of the songs, so punters get exactly what they have been used to hearing all these years, just at a much louder volume. And it's done well. From *Gimme Some Lovin'* through to *Soul Man*, the audience gets just what it wants.

David Robinson

TheGovernorHindmarsh.pdf / 53kbs

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