

Whisky Tasting Outreach activity

OVERVIEW

We (a few of the band members) will host a whisky tasting event pre-show that will involve tasting of 4 or 5 malt whiskies. We'll tell the audience about the areas each whisky is made, the maturation process of each whisky and then play a selected piece of music acoustically while they sample each one. Below are some details:

Capacity – 40 maximum but could also do as low as 10-20 Location – a small side room at the theatre or the lobby bar or other appropriate small room Tickets – this can be ticketed as a VIP event, or free but sponsored as there are expenses of whisky to pay for and the band usually gets an extra fee for this. Layout – if possible to have tables set out with 4 or 5 to each table which would be better rather than concert style seating

WHAT SKERRYVORE REQUIRE

MALT WHISKY: If we can look at 4 or 5 different malt whiskies that would be ideal. Suggestions of some are below with their area in the region. If you can't get specific whisky then something else from that area would be good.

Oban (Argyll or other highland malt) MacCallan or Glenfiddich (Speyside) Highland Park (Orkney or other island malt) Bowmore or Bruichladdich (Islay)

Each bottle will pour approx 25 x 1oz measures. So best going on basis of 1 bottle per 20 audience members. So, if 40 was the target audience we would require 2 bottles of each whisky

WHISKY GLASSES (or Clear Plastic Cups): Obviously the preference would be to have proper whisky glasses and perhaps this is something the distributor can also get access to. If not, clear plastic glasses that are short would be fine. Below is a link to something suitable:

https://www.amazon.co.uk/Disposable-Fashioned-Tumblers-Occasions-Reusable/dp/B07D11D9V6/

JUGS OF WATER: If setting out in table format, have small jugs of water at each table. Each dram only needs a small amount of water but we'll have everyone try each whisky with and without water