



Educational Workshops & Outreach

Introduction

Thank you for considering the Villalobos Brothers as part of your educational program.

Our music is an eclectic and theatrical combination of classical, Mexican folk, jazz and rock that we have been fortunate to share with more than 7,000 students across the United States and Mexico.

Over the years, we have developed partnerships with some of the leading institutions in the world, including Lincoln Center Education, 92Y Music Introduction Series, Carnegie Hall's Weill Music Institute, The New York Botanical Garden, and many more excellent organizations.

We are excited to work with you and create a truly memorable program for your students.



Mission

Our mission is to inspire audiences through music and education.

We believe music is a positive and fundamental force in the world. A force so powerful that it helps form, nourish and unite communities, bringing us closer to our ancestral essence as human beings.

As educators, we cherish every opportunity we have to serve as stewards, facilitators and conduits, for this invaluable ingredient of life and ensure that it is passed on from generation to generation.

Our workshops are interactive, helping students discover rhythm and sound as a reflection of what music means to us: an immeasurable gift, a universal force, an element as important and intrinsic to our nature and ultimate well-being as imagination or laughter.

Educational Partners

Carnegie Hall Educational: Mexican folk music workshop
Lincoln Center: Meet the Artist school series
92ndY: Musical Introduction Series
Manhattan Children's Museum of the Arts: Mexican American Festival
Spanish Community of Wallingford: Educational Performance
The New York Botanical Garden: Artist Residency for the Frida Kahlo Exhibit
Metropolitan Museum of Art: Hispanic Heritage Month Celebration

National Museum of Mexican Art: Concert and workshops
The Latino Arts Inc. in Milwaukee: Performance and workshops on song-writing for social activism, strings ensemble classes, violin technique for Mexican "Son Huasteco"
Old Town School of Folk Music: IB Global Spotlight: Mexico
New York State Presenters Network: Performances and workshops
Young Audiences New Jersey: Educational Program



Workshops

In addition to our regular performances, we offer educational workshops and interactive concerts. We believe these experiences can best inspire our young audiences and help them develop speech, movement and expression. Our workshops are designed to spark audience curiosity and interest in musical performance and the arts.

The following workshops can be customized to fit the needs of a particular group, age, and educational institution: Interactive Concert and Q&A Session, Interactive Concert and Q&A Session (For Music Students).

Workshop 1: Interactive Concert and Q&A Session

DESCRIPTION: the Villalobos Brothers perform an interactive concert (45 min) based on the songs of the unit provided.

The program will include: a theatrical opening of "Attack" and explanation of the origins and traditions of mask-making in Mexico; a chorus sing-along for "El Pijul" (transcribed for music students in the unit lesson plan); an interactive introduction to the basic and intermediate dance steps of "zapateado", a high-energy dance from Veracruz; and a demonstration of a variety of fiddling styles, lyrics and singing including: Son Huasteco, Irish jig, and original compositions.

To conclude, students will participate in a 15-minute Q&A session with the performers.

GOAL: To gain appreciation for traditional music, performance and dance and give students the opportunity to experience the music and dances of Mexico.

AUDIENCE: Beginner music students (K-8)



Workshop 2: Interactive Concert and Q&A Session (for Music Students)



Description: An interactive, 30-minute concert explaining the musical characteristics of each piece.

Prior to the performance, educators will receive age-appropriate sheet music and charts for the original compositions, "El Pijul", "El San Lorenzo", and/or "El Irish". We encourage students to practice the pieces and be prepared to workshop for 30 minutes in small groups lead by members of the band before the performance.

GOAL: To share our experience and technical skills with aspiring performers of all ages. To foster a sense of community through shared musical experiences and performance.

AUDIENCE: Intermediate to advanced music students of any age (focus on strings, guitars, bass and drums but open to other instruments).

VILLALOBOS BROTHERS

www.VillalobosBrothers.com



Thank you! We hope to see you soon...

Music has a powerful effect on the way students learn to communicate. It really is the perfect nutrient for the developing mind. It stimulates the brain, the emotions, and the body simultaneously... can you think of anything more rewarding, beautiful and powerful? (other than chocolate of course). As musicians and educators, we hope to continue inspiring new audiences.

After each workshop, we open the floor for questions from the students. As a way of saying thank you, we would like to share with you some of our favorite ones, ranging from the trivial to the profound. Enjoy!

What is like the fastest fastest fastest you can play? How do you not fight with your brothers? What is your favorite color? mine is hot pink... What is the importance of social activism in music? How did you come up with all those songs? Are they really all your songs? How do you practice? What if you have to go but you are playing? How old were you when you started playing? Can I keep your mask? Can you give me some of that hair from your bow? How long did it take you to get so good? What is the role of the artist in our society? What is your favorite ice cream flavor? Mine is chocolate!

About the Villalobos Brothers and the State of Veracruz



The Villalobos Brothers (Ernesto, Alberto and Luis) use their violins to redefine contemporary Mexican music. Their original compositions masterfully blend elements of jazz, rock, classical and Mexican folk to deliver a powerful message of brotherhood, social justice and love. Artistic Director and guitarist Humberto Flores, drummer Rosa Avila and bassist Leo Sherman complete the line-up.

The Villalobos Brothers hail from Veracruz, a Mexican state noted for its mixed ethnic and indigenous populations and archeological sites. Because of the importance of the port of Veracruz, many cultural influences came through the state. Today, this is reflected in its vibrant artistic life, world-class cuisine, and a revival of the traditional music and dancing, known as "Son Jarocho" and "Son Huasteco".