



THE SHANGRI-LA CHINESE ACROBATS® ~ GENERAL PRESS RELEASE

This attraction has been called "incredible," "breathtaking," "stunning," and "quite unbelievable," to quote just a few of the critics. **THE SHANGRI-LA CHINESE ACROBATS®** have taken the world by storm and continue to do so on this, their 30th North American Theatre Tour. **THE SHANGRI-LA CHINESE ACROBATS** will appear at _____ (venue) on _____ (day and date) at _____ (times).

Produced by IAI Presentations, Inc., **THE SHANGRI-LA CHINESE ACROBATS** offers more than a glimpse into the fascinating Orient. It consists of sensational Chinese acrobatics, balancing feats, martial arts displays, and much more. A truly oriental spectacular and a show for all ages, the grace and precision of the acrobats are the triumph of years of dedicated training and discipline, but their art has been formed by centuries of tradition. Chinese acrobatics are, in fact, much more than just a series of stunts. Most of these acts clearly demonstrate the achievement of perfection through finding harmony between mind and body ~ an ancient concept in the Orient.

This sensational group has performed throughout South America, Central America, Southeast Asia, South Africa, Zimbabwe, Monte Carlo, Canada, New Zealand, Israel, Canada, and the United States. In the early days, they burst upon the American stage, appearing with celebrities such as LIBERACE while playing casinos in Las Vegas, Lake Tahoe, and Reno. Besides appearing on many TV specials, **THE SHANGRI-LA CHINESE ACROBATS** have also been seen on the Family Channel's "Home & Family Show," hosted by Christina Ferrari, KTLA's "Good Morning ~ LA," and New York One News. They have also been seen on CNN, where they were interviewed by Christiane Amanpour, as well as Calgary's "Big Breakfast" morning show on the A-Channel in Canada. They have met many celebrities and dignitaries over the years, including former President Jimmy Carter and his wife, Roslyn.

On their annual sold-out theatre tours, **THE SHANGRI-LA CHINESE ACROBATS** astound audiences with their incredible talents night after night, in city after city. The overwhelming response of the audience is a testament to the popularity of their unique brand of entertainment. The performers enjoy traveling the world, sharing their ancient art with audiences young and old. From major performing arts venues to colleges, universities and prestigious Arts Festivals across North America, this versatile and fun attraction thrills audiences with their death-defying dexterity and skill.

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THE SHANGRI-LA CHINESE ACROBATS performed at the Los Angeles County Fair in 2007 and 2008. They also performed at The Solano County Fair in 2008. Other highlights include performing at numerous special and private events for a variety of clients and venues such as the USA Swim Team at the Beverly Hilton Hotel in Beverly Hills, California. In addition, **THE SHANGRI-LA CHINESE ACROBATS** are now playing at variety of Casinos, including the Belterra Resort and Casino in Indiana, expanding their audience even further. The Acrobats also performed at Kare Youth Leagues 55th Annual Kare Circus and Carnival at the Rose Bowl in Pasadena, California in 2009.

Training to become a member of the touring company of **THE SHANGRI-LA CHINESE ACROBATS®**, currently thrilling audiences around the country, begins at an early age. It is, in fact, a family affair as the children who watch their parents contort, leap and sail through the air from the time they are able to see, obviously take it for granted that they will, in time, do the same - and they invariably do. Becoming an accomplished Chinese Acrobat in **THE SHANGRI-LA CHINESE ACROBATS** Company offers the performer a certain special status in China, equivalent to that of an American Opera star, and allows them the opportunity to travel around the world, sharing their talents with a wide variety of audiences.

Formal lessons and training begin at the age of five or six, when observation has already become a fantastic teacher. There are three schools for the arts in China; The first dealing with dance, the second with Chinese opera and the third with acrobatics. Here, acrobatic students spend four hours each day going through their paces, so that by the time they reach the age of fourteen or fifteen, their art has become a part of their daily lives and is virtually second nature.

Second nature it is to the Hai Family from China, whose expertise directing and leading **THE SHANGRI-LA CHINESE ACROBATS** for almost 30 years has met with great success and standing ovations across North America and around the world. In acrobatic circles, the family name *Hai* (pronounced "hi") is highly respected and synonymous with physical feats of daring and skill across Asia. These directing skills combined with production values from the show's producers, IAI Presentations, Inc. creates a thrilling theatrical experience for the audience.

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The entertainment provided by these gifted performers appeals to all ages from young children to grandparents. Most important, there is no language barrier and everyone attending a performance by **THE SHANGRI-LA CHINESE ACROBATS** will thrill to their incredible feats. So, audiences should prepare to sit back, relax, and be transported by these incredible performers to the mystical land of “Shangri-La” where anything is possible...and illusion becomes reality!

(Revised March 2009)